



**BANGLADESH
APPAREL**
— EXCHANGE —

NOTICE

INNOVATIVE CONCEPT AWARD

Bangladesh Apparel Exchange is inviting all students/young professionals of Bangladesh to participate at the Innovative Concept Award. The award will be given as a part of our pre-acceleration program. The program is designed to promote local innovative & technological solutions to solve the problems of textile & RMG manufacturing business in Bangladesh.

Benefits:

Using our extensive local & international network, Bangladesh Apparel Exchange will create easy accessibility to the startup ecosystem for the awardee group/organization. The awardees will also get exposure to other accelerators and investor companies, get access to equity-free knowledge. We will also help them to make their concept market fit through a series of Lesson Labs led by startup experts.

Eligibility for this program:

1. Bangladeshi citizen
2. Student/ Young professional
3. Have a functional product or well defined concept
4. Technology focused problem solving model
5. The concept should be developed by a group (Min. 2 persons, Max. 5 persons).

Focus on:

1. Waste Management
2. Supply Chain Management
3. Marketing Solutions
4. Lean Manufacturing
5. Automation
6. Design & Development

Process of participation:

Interested persons will develop the concept as a group. The concept need to be submitted within **March 10th, 2020** following the format attached with the notice. **Please fill the form & send it to farooq@bangladeshapparelexchange.com**. An independent jury board will be formed with the participation of academics, industry experts, and entrepreneurs.

For More details please follow of website: bangladeshfashionologysummit.com

Facebook: facebook.com/bdfashionologysummit



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CONCEPT SUBMISSION FORMAT:

1. Company/group name
2. Name and surname of the group members (Please indicate the lead person)
3. Current organization/university name:
4. Email
5. Phone
6. Web page (if any)
7. Describe your product or service (within 1000)
8. Describe the market and competition (within 500 words)
9. Describe the size and growth rate of your target market in addition to any major trends or changes affecting it. Identify the major competition in your target market and the basis for competition. What are your company's competitive strengths? (Within 1000 words)
10. Provide financial data *Explain your company's revenue model - how you are going to make money? What are your company's funding requirements? If someone wants to invest in your business how much money are we talking about? (Within 1000 words)
11. Present your core team (Within 300 words)